



## WATCHUNG BWW CELEBRATES 3 YEARS



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### A FIFTH GRADER'S "WILD" ESSAY

A fifth grader's essay for class titled, "Buffalo Wild Wings Rocks!!!" was submitted to our Parsippany location. Everyone was blown away by how fantastic this essay was in describing the essence of our sports grill and bar.

Written on April 23 by Turner, the essay states:

"What is your favorite restaurant? There are many options! There are also tons of categories such as BBQ, Italian, or just fast food. My favorite restaurant has delicious wings, moderate service speed, and has a great location. *My favorite restaurant is Buffalo Wild Wings.*

First, Buffalo Wild Wings has the best food I have ever tasted. They have delicious burgers, mouth-watering fries, and best of all, their crunchy, spicy buffalo wings. You can choose the type of hot sauce for your wings. **Once you have one, you can't get enough!**

Second, their service is really good. The people are extremely friendly... The place is packed for its marvelous food!

Finally, it is located in a great location. You can find one almost anywhere. The closest one to me is in Parsippany, so my mom and dad are happy to take me there. Buffalo Wild Wings is great! I love to go with my family and get some amazing wings. You should really try it next time if you want to eat out for dinner!"

This year our Watchung location celebrated its third year of being in business and catering to our fantastic customers! In order to celebrate and show our appreciation for all of our hard-working employees who are truly the backbone of our restaurant, we ordered a cake (because, really, the only way to truly celebrate anything is with some cake... *and wings!*)

At Buffalo Wild Wings, we really love to show our employees how much they mean to us. That way, it creates a friendly and fun environment for both the employees and the customers—it truly creates a dynamic relationship!

Our Watchung location cannot wait to continue serving up some zesty wings, savory burgers, the perfect combination of salty and crunchy fries, and delectable desserts! Thanks for all of your hard work, Watchung!

# RUN, RUN AS FAST AS YOU CAN

On Saturday, April 12 Rockaway BWW sponsored the Morris Knolls HS Baseball Fundraising 5K. Over 400 runners showed up for the run, and we were on hand for all of it, handing out bottles of water and energy bars, along with flyers promoting our recently-updated daily promotions. Michelle Guglielmo, Brenna Mueller and Samantha Materia did a great job interacting with those that showed up and promoting our brand. Included in our sponsorship of the baseball team, our logo was also included on the shirts that all runners received.



## BDUBS INSPIRES ATHLETIC JERSEY #

A friend of Monmouth's Buffalo Wild Wings, Evan selected #82 for his football jersey number because he loves our restaurant so much! Evan is a member of the Little League team Monmouth is currently sponsoring for Eatontown.

Evan came in to eat in April along with his teammates and parents after practice. During his meal, Evan asked the managers if he could have BWW jersey to wear to his practices!

After hearing how much Evan loves Buffalo Wild Wings, we assured him and his parents that we would of course attend some of his little league games!



**EVAN**

**(FAR RIGHT)**

Evan brings a huge smile to our faces, and whenever we share this story with others, our smiles grow wider and wider. It is quite incredible!

Although Evan is #82 on the field, he is definitely #1 in our hearts.

## RUN. EAT WINGS. SLEEP. REPEAT.

### ALL GM'S AND THE DIRECTOR OF OPERATIONS RAN A 5K

Our leaders travelled to Texas back in March for a 5K as well as a business conference. They ran, envisioning buckets of wings at the end cheering them on! (along with the cheerleaders, *yeehaw!*)



## A FACEBOOK THANK YOU



"Eleventh Hour Rescue would like to *thank* Buffalo Wild Wings, its Owners, Management Team, their employees and entire staff for hosting a big fun-filled, successful Dine to Donate Event yesterday at four of their locations: Rockaway, NJ, Parsippany, NJ, Watchung, NJ, and Eatontown, NJ. Money raised during this event will help allow Eleventh Hour Rescue to continue its mission of saving dogs and cats from euthanasia at over-crowded shelters. Eleventh Hour Rescue would also like to thank everyone who participated by coming out and enjoying



## A BLAZE'IN CONGRATS!

Jon is our *first GM* for our new Blaze Pizza scheduled to open in July in Bethesda, MD!



## BOY SCOUTS MEET IN BUFFALO WILD WINGS.



A Boy Scout meeting for *Jackson Larrabee* in Watchung was held in March.

## GET SOCIAL!



A picture speaks 1,000 words. Our food speaks 1,000 words, too—that is, once you finish chewing. Remember your great times at our locations by uploading pictures to Facebook, Twitter or Instagram, and using one of our four hashtags featured below! Come on, our food is *too good* to not upload. And you'll be sure to create a spicy buzz on all of your social accounts.

**ROCKAWAY**

#RockawayBWW

**PARSIPPANY**

#ParsippanyBWW

**WATCHUNG**

#WatchungBWW

**MONMOUTH**

#MonmouthBWW

## BURGER FI IS A "HIT"



AMPAL Group opened its first BurgerFi on January 22 in Silver Spring, Maryland. BurgerFi is changing the way we look at the burger with all natural angus beef and no added antibiotics or hormones.

BurgerFi had a Food Drop on Friday, March 8 with "All the Hits 107-3," featuring afternoon personalities Marco and Brooke! The personalities shared BurgerFi's link on Facebook and Twitter in an effort to encourage their fans to enter to win a \$20 gift-card to the restaurant.

Marco and Brooke were so impressed with their food, they tweeted: "Thanks to @BurgerFi for a yummy Friday!"

# EMPLOYEES OF THE MONTH

## FEBRUARY

MONMOUTH



In the past two years with the company, **Dan Leonard's** hard work has led him from food runner/expo, to server and now bartender. Dan is a great team player and very dependable, everyone looks forward to having him here!

## MARCH

WATCHUNG



**David Ramos** has been with us for almost a year and is a key member to our HOH. David is always willing to give a helping hand wherever he can. We couldn't be happier with his work.



**Oscar Polanco** joined our team one year ago and has been a great addition to the Monmouth family! Oscar spends most shifts holding down expo, but is always willing to help wherever we need him, from cashier and host to even cooking on the line, and he does it all with a smile!

ROCKAWAY



**Joseph "JR" Triano** has been with us for just a few months, and has already become an integral piece of our HOH team. Whether on expo or on the line, JR is always able to get the job done with a smile on his face.



**Jomo Gordon** has been with us for almost a year now and has shown great improvements since he started with us. Jomo recently got promoted to bartender and we can't wait to see what he has to offer in this new position. Keep up the good work!

PARSIPPANY



**Valentin Rodriguez** always comes in a works hard. He is our point guy in the kitchen that ties in manager to our hourly team members. He keeps the kitchen organized and food fresh by staying on top of rotation. We can always count on Valentin to go above and beyond.



**Samantha Matera** has been nothing short of spectacular for us day-in and day-out for months now. Whether working as a CGR, food runner or expo, she can always be trusted to get the job done. Always willing to help us out when needed, Samantha is definitely one of our "go-to" employees.



**Megan Pereira** is our March employee of the month. Megan in the beginning of the month received a 100 on a mystery to go shop. The shopper that even with during training Megan still gave excellent service. Megan also always brings a smile to here coworkers.

## APRIL



**Lyndsey Schork** is the life of the shift, always keeping team members laughing and motivated. She is always seen helping everyone, going above and beyond by doing other's side work, cleaning, rolling silverware, etc. Lyndsey also keeps BWW standards in mind—she earned her a 102 on her recent mystery shop!



**Bertha Luisa** is a great asset in our HOH! Bertha is our go to girl for ensuring our prep and portions are all set and ready for any given day. Always with a smile on her face, Bertha can handle the every day pressures of the heart of the house. Keep up the great work!



**Brianna Westerkamp** has been with us over a year now, and has always been one of our strongest servers. She has a contagious smile that never leaves her face, and she always makes sure all of her guests leave happy. Brianna also does a great job training new team members as a WCT.



**Benjamin Paredes** is our April EOM. Benjamin always helps out where needed. He is reliable, quick and efficient in the kitchen. He is the glue that keeps it together on the kitchen line.